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Business Plans Kit For Dummies is brimming with all the tools and expert guidance you need to bring a successful business plan to life and keep your company afloat in any economic environment. Including the latest tips and resources, and packed with lots of helpful examples and sample forms, it offers everything you need to craft a winning business plan and increase the likelihood your business will not only survive, but thrive!

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Steven Peterson and Peter Jaret wrote the first edition of Business Plans Kit For Dummies, which was released in 2001. Steven Peterson is founder and CEO of Strategic Play, a management training company specializing in software tools designed to enhance business strategy, business planning, and general management skills.

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Business Plans Kit for Dummies by Steven D. Peterson

Business Plans Kit For Dummies. by Steven D. Peterson, Peter E. Jaret, et al. | Dec 9, 2013. 4.3 out of 5 stars 36. Paperback \$12.12 \$ 12. 12 \$34.99 \$34.99. Get it as soon as Fri, Nov 22. FREE Shipping on orders over \$25 shipped by Amazon. Only 18 left in stock - order soon.

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